

ICIFA COUNCIL MEMBER NOMINEES FOR THE YEAR 2024 ELECTIONS

Council Member Nominee (1)	Profile
Image: constraint of the second sec	 FA William is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA). FA William is currently the group Chief Finance Officer of Mathara Holdings Ltd., a group of companies who are growers of coffee and tea, with other interests in real estate, hospitality and energy. FA William has extensive experience in the accounting, finance and investment profession spanning over 25 years. FA William holds an MBA(Finance), is a Certified Investment & Financial Analyst and a CPA(K). He held office as a Council member of the ICIFA between 2017 and 2020. As a Council member, FA William became the first chairman of the Membership Services Committee. In that Committee, William was charged with rolling out CPD training programmes and other value-addition products for the welfare of ICIFA members. He was also instrumental in developing CPD policy which is currently in use. Together with the team, William successfully hosted the first training workshop on May 2018 at Kenya School of Monetary Studies which was followed by many others across the country. William has also served as a member of Finance & Strategy between 2012-2022 and was part of the team that crafted the Institute's 2021-2025 Strategic Plan. FA William received the Award of commendation from ICIFA on December 2020. FA William also as a CPA served in ICPAK's committee of Finance & Strategy between 2014-2017 where he also played a key role in developing ICPAK's Strategic Plan (2016-2018) and authoring more than 8 finance articles and which were all published in its journal. He received the Award of Commendation from ICPAK in 2016. He is currently an examiner with Kasneb since 2015.
Council Member Nominee (2)	Profile
FA Geoffrey Odundo FA/00133	 FA Geoffrey is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA). FA Geoffrey is currently an Executive Advisor at CPF. He was the immediate former Chief Executive of the Nairobi Securities Exchange Plc (NSE). He represented the NSE at the ICIFA Council up to the end of his tenure on 1st March 2024.
	 He is an accomplished Investment Banker and has been in the financial services sector for the last 30 years holding senior roles in Asset Management, Corporate Finance and Securities Trading. He was also the Managing Director of Kingdom Securities Limited and Chief Manager, Merchant and Investment Banking at the Co-operative Bank of Kenya Group FA Odundo was a Director of the Central Depository and Settlement Corporation Limited; NSE Clear Limited and Trustee of the NSE Fidelity

	and a past Director of the Association of Securities Exchanges of Africa (ASEA).
	FA Odundo was a member of Working Committee of the World Federation of Exchanges (WFE) and a member of the Central Bank of Kenya's Consolidated Fund for Debt Management (CFDDM) Committee. He holds a Master's Degree in Strategic Management and an undergraduate degree in Mathematics and Economics and is an Advanced Management Program (AMP) graduate from Strathmore/IESE (Spain) Business School.
Council Member Nominee (3)	Profile
<image/> <caption></caption>	FA Fred is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).
	FA Fred, is a visionary leader at the helm of the Fund Managers Association (FMA) as its inaugural CEO. Charged with steering the Association toward strategic goals, Fred is a catalyst for change, emphasizing advocacy, professionalism, and integrity.
	With a distinguished career spanning over two decades in the fund management industry, Fred is a highly regarded and successful executive leader. His journey to the top includes a pivotal role as the Chief Executive of Apollo Asset Management, where he showcased his exceptional leadership acumen. Prior to that, he served as the Head of Investment Services at Old Mutual Investment Group, solidifying his reputation as a strategic thinker with an unwavering commitment to excellence.
	FA Fred's career traces back to the prestigious Citi Bank, where he embarked on his professional journey. His formative years at Barclays Bank saw him emerge as a pioneer Portfolio Manager.
	FA Fred brings not only a wealth of knowledge but a passion for transformative leadership. His commitment to industry best practices and dedication to shaping a future of Investment Management excellence make him a dynamic and inspiring figure in the world of fund management.
Council Member Nominee (4)	Profile
<image/>	FA Catherine is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).
	FA Catherine is the current Vice Chairperson of the Institute (ICIFA) and has served in this role for two years. During the same period, she has also been serving as the Chairperson of the Membership Development Committee (MDC) and the Committee has recorded major achievements through well-organized annual and international conferences, various seminars and workshops for members of the Institute and the financial sector. Under her leadership, the Committee has made a significant contribution to the growth of the Institute, which has significantly grown and enjoys a high profile.
	FA Catherine is a Business Executive leader with over 16 years of proven senior leadership experience in financial services. She serves in the Executive Committee of Britam Holdings Plc and has been with the Group since 2021. She has served and delivered in various capacities as Director Strategy and Investor Relations and, in 2024, her

	 deepening market awareness and executing on strategic initiatives and projects. Prior to this she worked in various Senior roles as an Investment Banker, having served at NCBA Investment Bank, and SBG Securities and as a Personal Banker at Bank of America. FA Catherine holds a Bachelor of Law, LLB (Hons) from the University of Nairobi, an MBA from the University of Baltimore (Finance Option), and a B.Sc. Information Systems from the University of Maryland Baltimore County. FA Catherine is also an Advocate of the High Court of Kenya, a member of the Law Society of Kenya (LSK) as well as a Member of the Chartered Institute for Securities and Investments (CISI).
Council Member Nominee (5)	Profile
Faricia Kiwanuka Fa/00557	 FA Patricia is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA). FA Patricia, an accomplished financial services and management expert, currently leads Revenu Stream Limited, a financial consulting firm she founded in 2017. With over 20 years of experience in Eastern Africa, she held key management roles at institutions like Old Mutual, Sanlam, and Zamara Actuaries within the investment, insurance and retirement benefits industry. FA Patricia's expertise extends to board positions at NSE Clear Ltd, WPP Scanad, and AAR Insurance Kenya. She is a trustee of the Banki Kuu Scheme and a Council Member at the United States International University – Africa among others. She joined ICIFA as a Council member on 25th June 2021 and is Chairperson of the Audit, Risk and Compliance committee. A CFA(R) Charterholder, Patricia holds Masters degrees in Counselling Psychology, Business Administration (Finance), and a Bachelor degree in Actuarial Science/Statistics. Recognized for her industry and societal contributions, she received the Head of State commendation of Order of the Golden Warrior (OGW) and is an Officer in the Order of St. John by Her Majesty the Queen. FA Patricia is also a Charter Member of the Rotary Club of Upper Hill and a Paul Harris Fellow (PHF+2).