

ICIFA GRADUATES BREAKFAST FORUM

CAREER READY SKILLS FOR GRADUATES AND PROFESSIONALS

MAY 23RD 2025 | 1ST FLOOR, MULTIPURPOSE
HALL, KASNEB TOWERS II

REGISTRATION OF CIFA GRADUATES

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| 9.00 – 9.30 | Welcome and Introduction (<i>Housekeeping matters</i>) <i>FA Diana Muriuki-Maina, Chief Executive Officer, ICIFA</i> |
| 9.30 – 10.00 | Graduate Forum Agenda: Career Ready Skills for Graduates and Professionals <i>FA Martin Pule, Senior Training and Research Officer, ICIFA</i> |
| 10.00 – 10.30 | Personal Branding and Networking: Positioning Yourself for What Employers Really Want. <i>FA David Kanyi, Senior Manager, Digital Financial Services at Safaricom PLC</i> |
| 10.30 – 11.00 | My CIFA journey & the Practical Applications of CIFA in Research <i>Ronny Chokaa, ACIFA, Senior Research Analyst, Capital A Investment Bank</i> |
| 11.00 – 11.30 | Tea/Coffee Break |
| 11.30 – 12.00 | Importance of Upskilling and Reskilling <i>FA Loice Olesia Obayo, Fiscal Analyst, Parliament Service Commission</i> |
| 12.00 – 12.45 | Panel Session: Bridging the Gap Between Education and Employability through CIFA. <i>Moderator: FA Martin Pule, Senior Training and Research Officer, ICIFA</i> <i>Ronny Chokaa, ACIFA, Senior Research Analyst, Capital A Investment Bank</i> <i>FA Loise Olesia Obayo, Fiscal Analyst, Parliament Service Commission</i> |
| 12.45 – 1.00 | Closing Remarks ICIFA Secretariat |



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